



Chambre Syndicale des Emballages
en Matière Plastique

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PRESS RELEASE

Price Rises Demanded by Some Producers are Unreasonable in Current Economic Climate

Plastic prices have been structurally high since early 2004. Soaring oil prices have an impact on plastic prices, with naphtha rising as a result and every pricing component in a plastic raw material affected.

However, we should be reasonable and show a sense of proportion in terms of the rise in the above-mentioned costs, the economic climate and the profitability of the packaging manufacturers concerned.

For several months, packaging manufacturers have been facing ongoing rises in every purchasing item: transport, energy, cardboard packaging and pallets, wages.

Packaging manufacturers, aware of the rising prices of their raw materials, are innovating to reduce the weight of their products, taking every step to speed up recycling and working on the use of new materials.

But in a difficult environment, which analysts' indicators all suggest will last, these actions alone cannot be enough to maintain an economic balance that has long been undermined by constantly falling profitability.

Our industries still have a lot to contribute to the packed product and the consumer. Every player in the chain must act reasonably and balance immediate needs against safeguarding a future in which we should still be major players, with sufficient economic health.

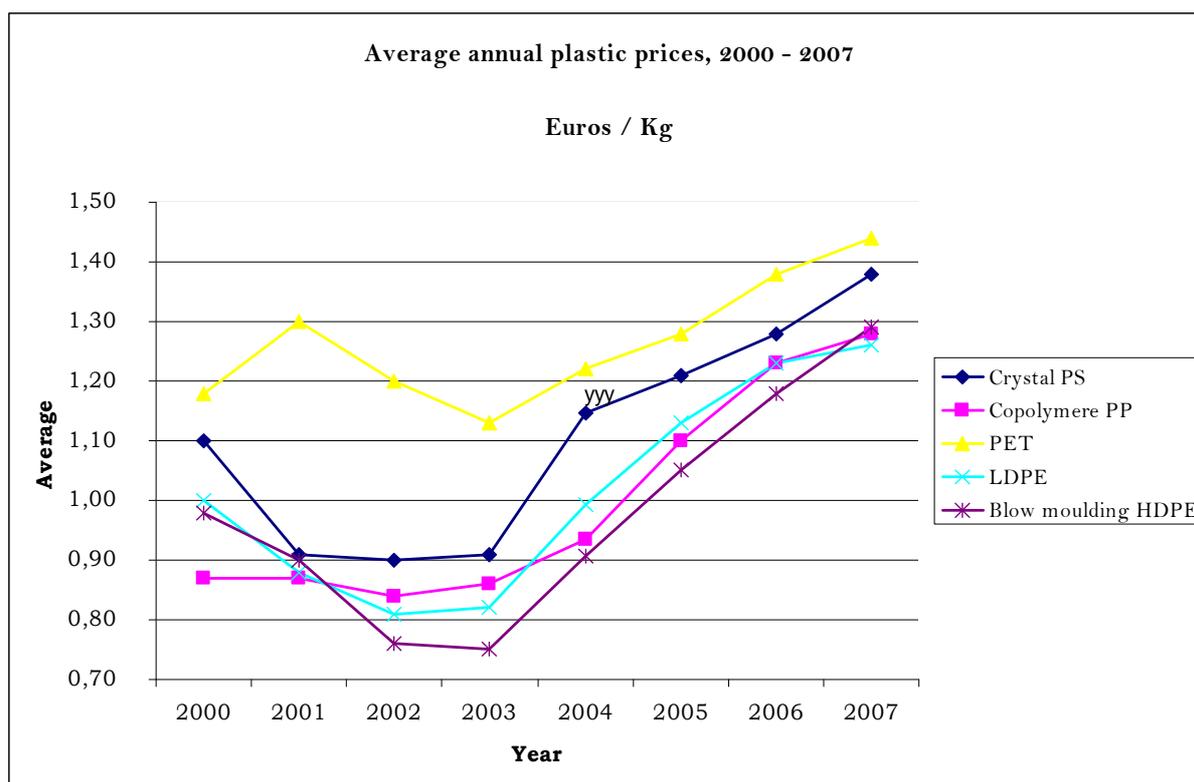
The growth of very large emerging markets is a great opportunity both for packaging manufacturers and for plastics producers. **However, we wish to assert our will as packaging makers to continue our development in Europe and want to make sure that this aim is shared by every producer working in our industries.**

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LA PLASTURGIE
FEDERATION Membre actif de la Fédération de la Plasturgie

ANNUAL PLASTIC PRICES IN FRANCE, 2000-2007



The French plastic packaging and film industry achieved €5.7 billion in sales in 2007 (up 6% from €5.375 billion in 2006) for 2,080 KT converted tonnage (up 1.5% from 2,047 KT in 2006). The industry is comprised of 338 companies (with more than 20 employees) and employs 35,717 people.

The French flexible packaging industry achieved €13 billion in sales in 2007 for volume of 2,438 million m². The industry is comprised of 50 companies and employs 6,500 people. CSEMP represents these two industries with combined sales of €7 billion.

Crystal PS: crystal polystyrene
Copolymer PP: polypropylene
PET: polyethylene terephthalate
LDPE: low density polyethylene
Blow-moulding HDPE: high density polyethylene

CSEMP, the French Plastic and Flexible Packaging Association, is the trade body that federates the two industries and represents them with public authorities, the political sphere and many other partners.

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